

SEO Checklist 2026

Olokliromeni lista elegxou gia veltitopoiisi istoselidon

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Technical SEO

- [x] SSL Certificate (HTTPS) energe
- [x] Mobile-friendly design (responsive)
- [x] Taxytita fortosis < 3 deuterolepta
- [x] XML Sitemap dimiourgimeno kai ypobolimen
- [x] Robots.txt sosta rithmismeno
- [x] Schema markup (Organization, LocalBusiness)
- [x] Core Web Vitals (LCP, FID, CLS) veltitopoiimena
- [x] Canonical URLs orismena
- [x] 404 selides elegmenes
- [x] Redirects (301) sosta ylopoiimena

On-Page SEO

- [x] Title tags monadika (50-60 xaraktires)
- [x] Meta descriptions elkystika (150-160 xaraktires)
- [x] H1 heading se kathe selida (mono 1)
- [x] H2-H6 ierarxia susti
- [x] Alt text se oles tis eikones
- [x] Internal linking strategy
- [x] URL structure katharo (xoris parametrous)
- [x] Content toulaxiston 300 lexis/selida
- [x] Keyword ston titlo kai proti paragrafos
- [x] External links se aksiopistes piges

Off-Page SEO

- [x] Google Business Profile veltitopoiimeno
- [x] NAP consistency (Name, Address, Phone)
- [x] Backlinks apo quality websites
- [x] Social media profiles energe
- [x] Online reviews strategy
- [x] Local citations se directories